

MEETING AGENDA – REGULAR

The Agenda Items of the Board of Directors are in Open Session in accordance with the ECI By-Laws. Items to be discussed are listed on this Agenda and all listed attachments are part and parcel with this Agenda. Items do not have to be taken in the same order as shown on the meeting notice. The ECI Board may take action on any item on this Agenda. Meeting notice is hereby called in accordance with ECI By Laws, Article II, Section 2.6 and Section 2.9.

Meeting Date: Feb 19, 2015 at 8:00 a.m. (local)

Notice Date: January 22, 2015

Meeting Type: Regular – Face to Face Location: Portland, Oregon

Call in Information: TBD if Required Called By: BOD

Attendees: Board of Directors Notes: SG/FB

Staff: John Brown, Sandy Gibb, Faye Blanton

Wednesday, February 18, 2015

Social Hou	r and Dinner with IECA Board ** No action to be Taken **	*	5:30p
Davis Stree	t Tavern, 135 NW 5 th Ave, Portland OR 97209 503-223-6200	r	
	Thursday, February 19, 2	015	
<u>Item No.</u>	Торіс	<u>Presenter</u>	<u>Time</u>
Breakfast			7:00a
Item 1:	Call to Order and Members Present	RWA / SG	8:00a
Item 2:	Approval of Board Minutes (Attachment A)	SG/FB	8:10a

49 State Street, Marion, NC 28752

Item No.

Topic

Phone: (828) 655-1600 | Fax: (828) 655-1622

Presenter

Time

www.EnviroCertIntl.org



Item 3:	Approval of Board Officers	Board	8:15a
	Continued		
<u>Item No.</u>	<u>Topic</u>	<u>Presenter</u>	<u>Time</u>
Item 4:	Staff Reports – Executive Director	RWA/JB	8:25a
Item 5:	 International Action Items: Australasia Management (Attachment B) Canada 	RWA/JP	8:40a
Item 6:	 Trademark Review (Attachment C) Review Attorney Letters Action Items Direction with Logos 	RWA	9:00a
Item 7:	Branding and Logo Review (Attachment D) ■ Action Items ○ Review and Update	RWA	9:10a
Item 8:	Industrial Certification • Action Item – Approval for Services	АВ	9:40a
Item 9:	Program and Certification Committee Update	JE/BF	10:10a
Item 10:	Technical Committee Status	АВ	10:30a
Item 11:	Training and Exam & On-Line	RWA/AB	10:45a

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Item 12:	Professional Standards Committee Status	RWA/MG	11:00a
Item 13:	Ohio Stormwater Association MOU (Attachment E) • Action Item - Approval	RWA	11:30a
Item 14:	Reference Form (Attachment F) & In-Progress New Policies (Attachment J) • Action Item - Approval	RWA	11:40a
	Continued		
Item 15:	Financial Review: January Budget Approval (Attachmen & Taxes – Discussion/Status o (Staff Assembling YTD Summary)	t H) RWA/AB/SMA	11:55a
Lunch			12:00n
Item 16:	 Executive Session (No Staff) Discussion of Possible Litigation NC and CA State Attorneys General Pending Ethics Cases 	RWA	1:00a
Item 17:	 Organization Priorities and Strategic Planning Session Action Items for Revisions Priorities – Long/Med/Short Term Planning Motions to Move Forward on Various Items 	Board	2:00p
Item 18:	Adjournment		5:30p
Board Social Hour & Dinner			6:30p

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Attachments:

Attachment A: Minutes

Attachment B: Email from Australasia

Attachment C: Trademark Review (Attorney Letter and Email)

Attachment D: Brand Guidelines (Trone – Approved Design Book)

Attachment E: Ohio MOU

Attachment F: Proposed Reference Form

Attachment G: Previous ECI Long Range Strategy Plan

Technology and Long-Range Tracking Form Strategic Long-Range Planning Introduction

Attachment H: Financial Budget – January 2015 (Reference)

Attachment I: Approved Policies / Trainer Agreements / Letter from Attorney (Re: Trainers)

Attachment J: Misc. Forms, Letters and Upcoming Policies

Attachment K: ECI Conference Schedule

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